

# *The Register*

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## Why you need an interactive archive

Real-world benefits from Taylor Wessing

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**mimecast**<sup>®</sup>  
unified email management

# Why are we here

Archiving isn't just a compliance requirement. An interactive archive (IA) can help your processes work better.

Existing email archives are broken or just 'Vaults' – how do we fix that?

# On our Regcast today

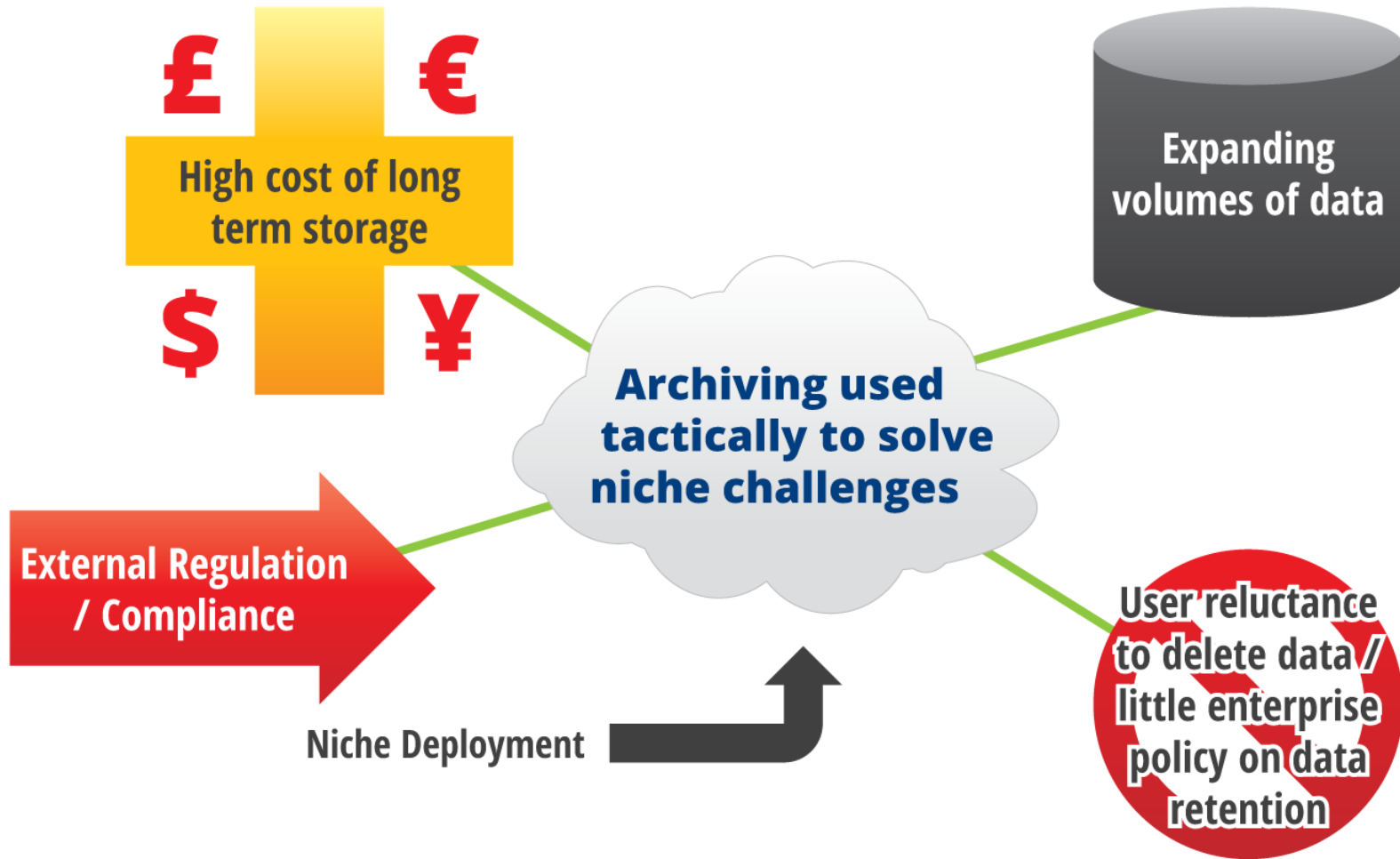
**Orlando Scott-Cowley** Mimecast

**Stuart Walters** Taylor Wessing

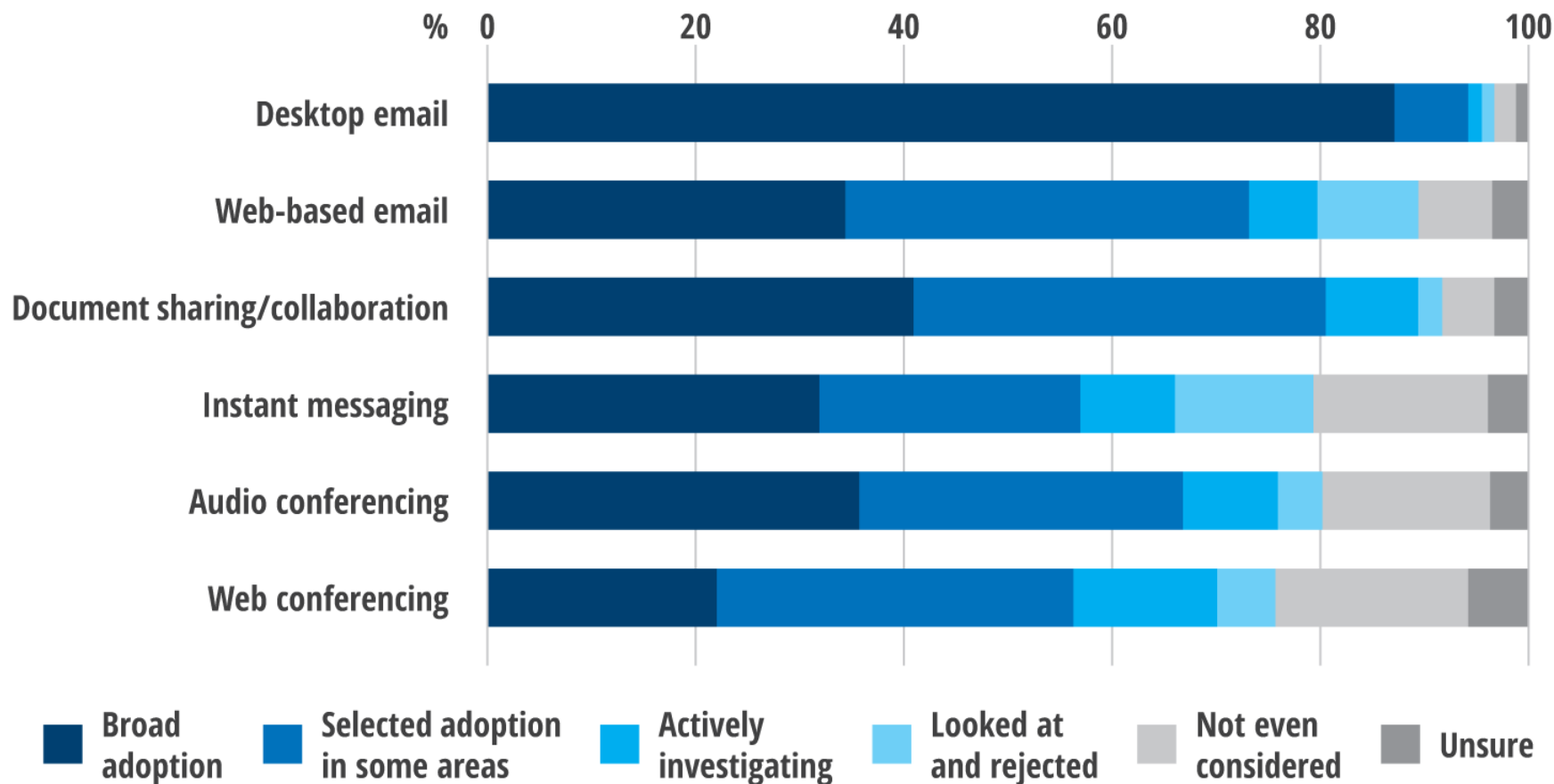
**The Dark Lord** Freeform Dynamics

**Tim Phillips** The Register

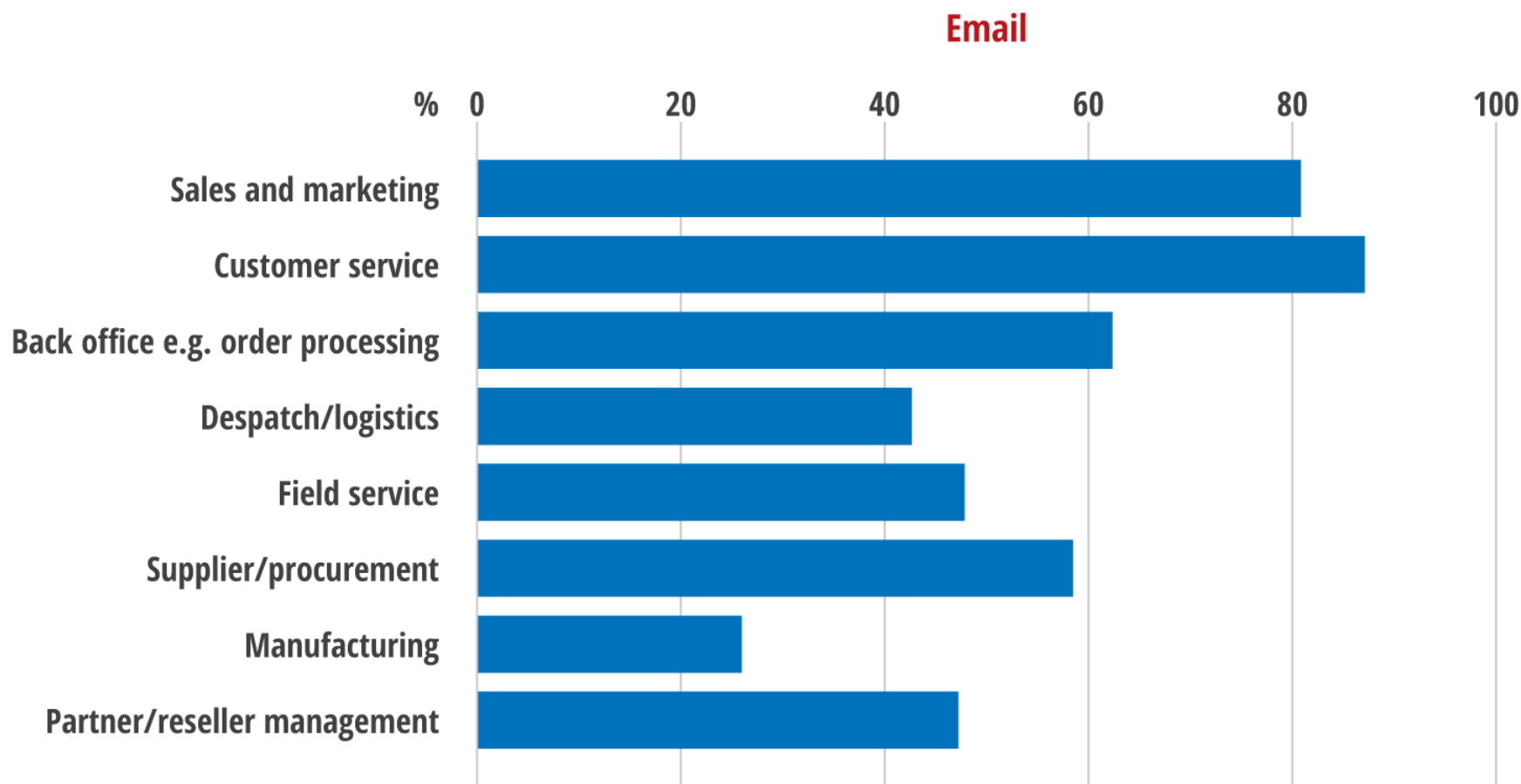
# The state of archiving today



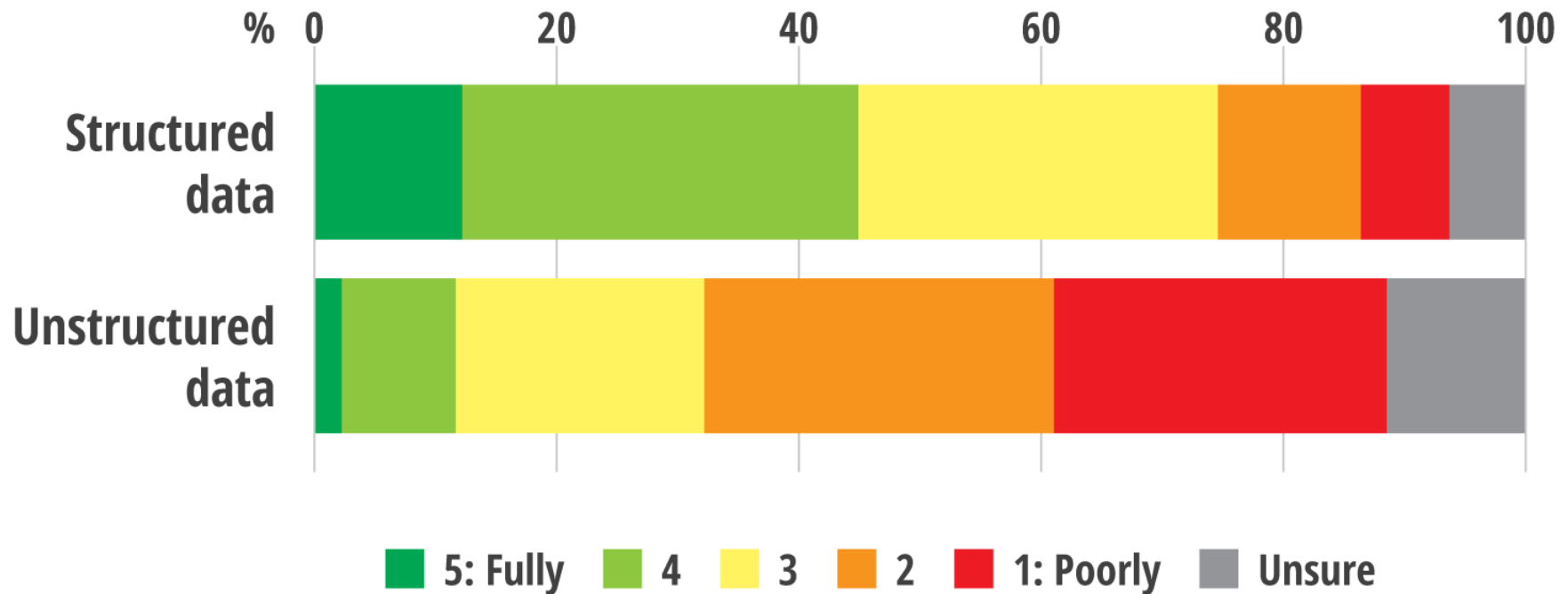
# To what extent are office productivity and other applications currently being used?



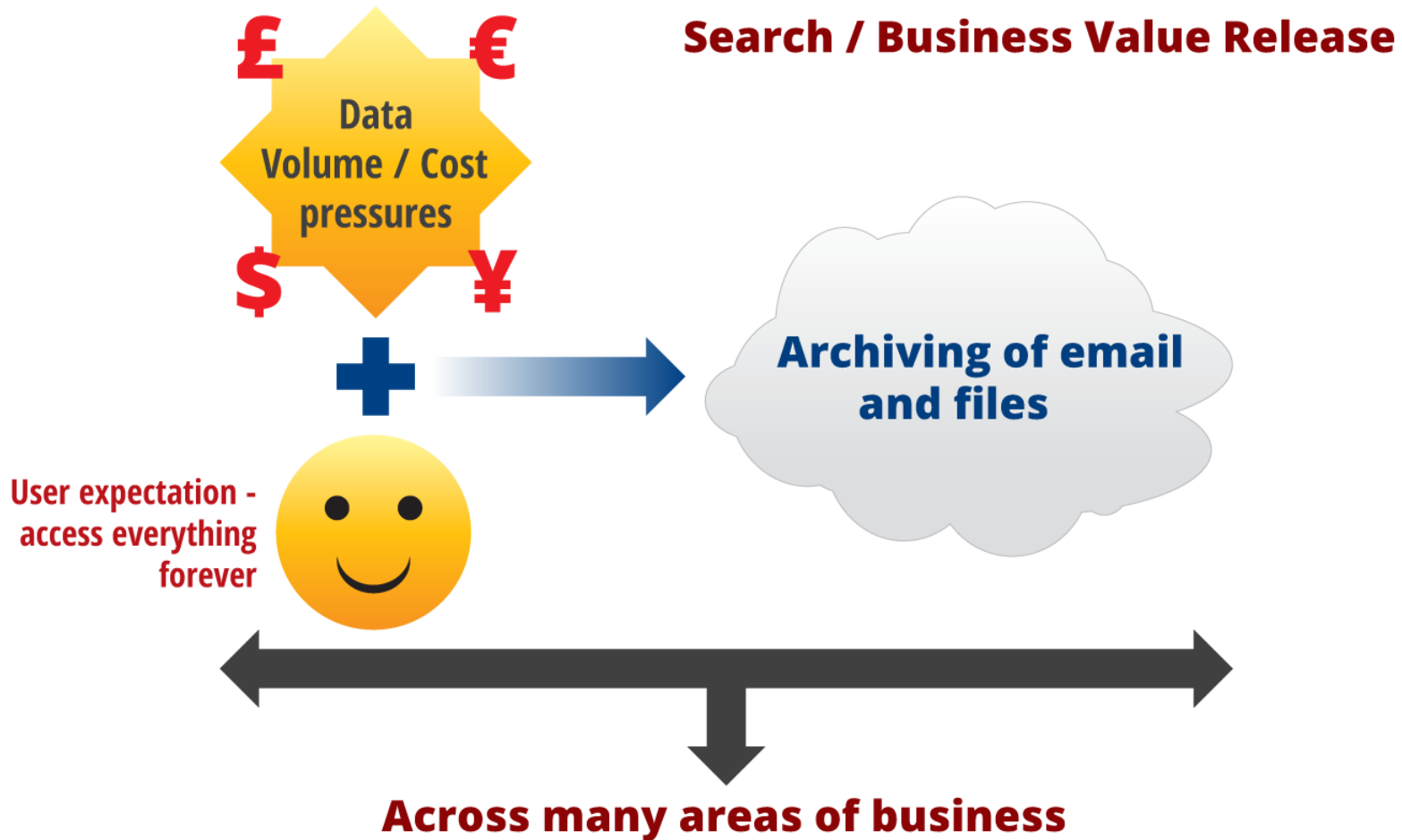
# Would you regard the following as being critical to any of the following business functions?



# Considered overall, to what degree does your organisation exploit its information assets for analysis and decision making purposes?



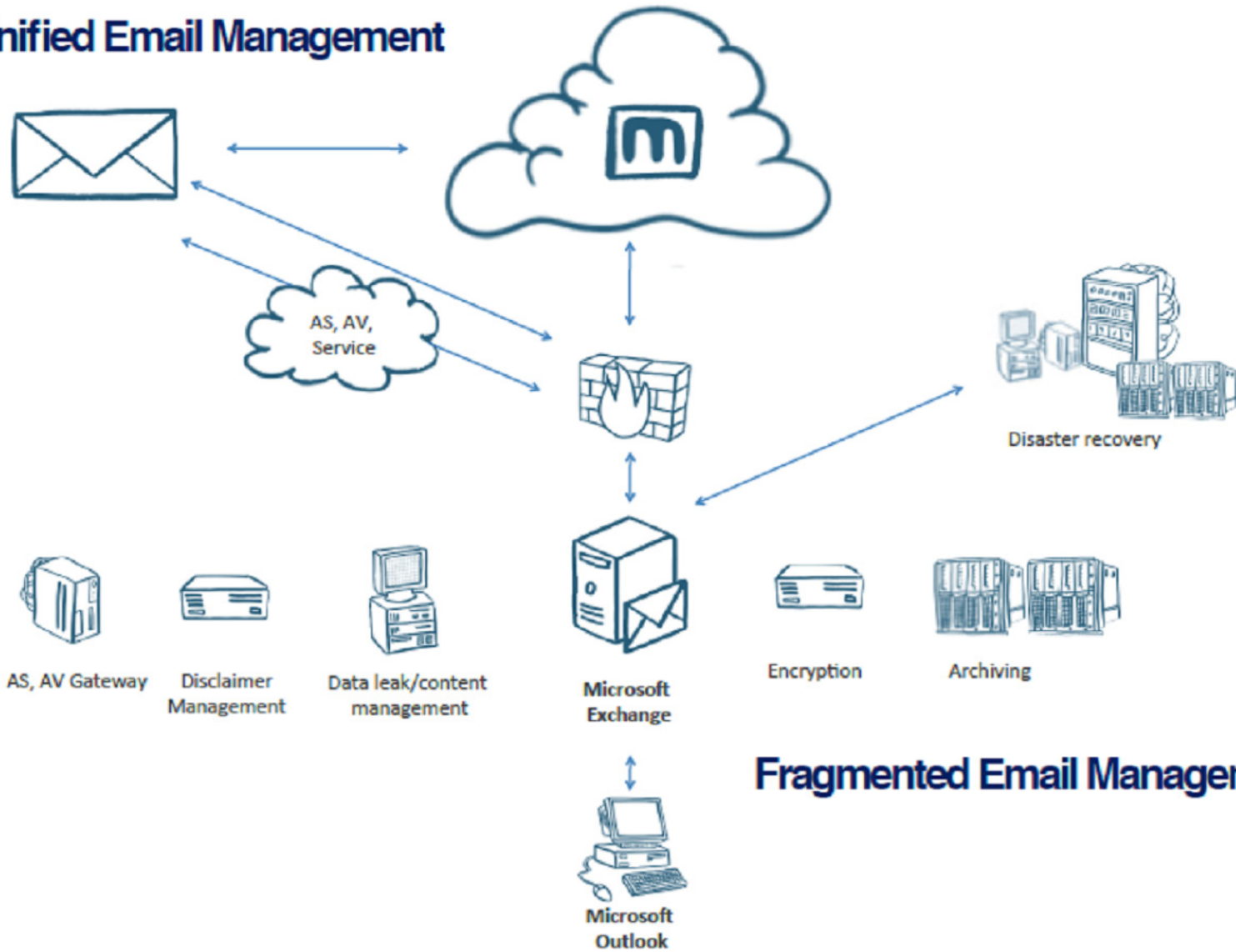
# The Near Future?







# Unified Email Management



# Fragmented Email Management

# Information Acquisition and Consolidation

## Email Platform Collection

Secure Email Gateway  
Microsoft Exchange  
Office 365  
Legacy Email Archives  
PST & NSF Files

## File Systems Collection

Microsoft SharePoint  
File Systems, SAN & NAS  
Box.net  
Dropbox

### Interactive Archive

Storage, Indexing  
Search, Auditing  
Security, Policy  
Analytics, eDiscovery  
Availability

API Interoperability

## Interaction Types

End User Productivity  
eDiscovery & Search  
Collaboration  
Business Intelligence  
Security  
Analytics

## Interaction Platforms

Desktops  
Outlook  
Sharepoint  
Web  
Smart-Phones  
Tablets

## Interactive Information Consumption

# Further reading

## **The shape of email research report – IT professional**

- <http://whitepapers.theregister.co.uk/paper/view/2655/>

## **The shape of email research report – End user**

- <http://whitepapers.theregister.co.uk/paper/view/2654/>

## **End User Productivity Revisited:**

- <http://www.freeformdynamics.com/fullarticle.asp?aid=1367&searchFor=>

## **SaaS based Email and Office Productivity**

- <http://www.freeformdynamics.com/fullarticle.asp?aid=1430&searchFor=>

## **The Consumerisation of IT:**

- <http://www.freeformdynamics.com/fullarticle.asp?aid=1391&searchFor=>

## **Cloud-based email archiving: A practical guide**

- <http://whitepapers.theregister.co.uk/paper/view/2648>

## **Store data in the cloud with Mimecast File Archive**

- <http://whitepapers.theregister.co.uk/paper/view/2649>

# Thanks for joining us



**An archived version of today's events will be made available on The Register in the near future.**

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