

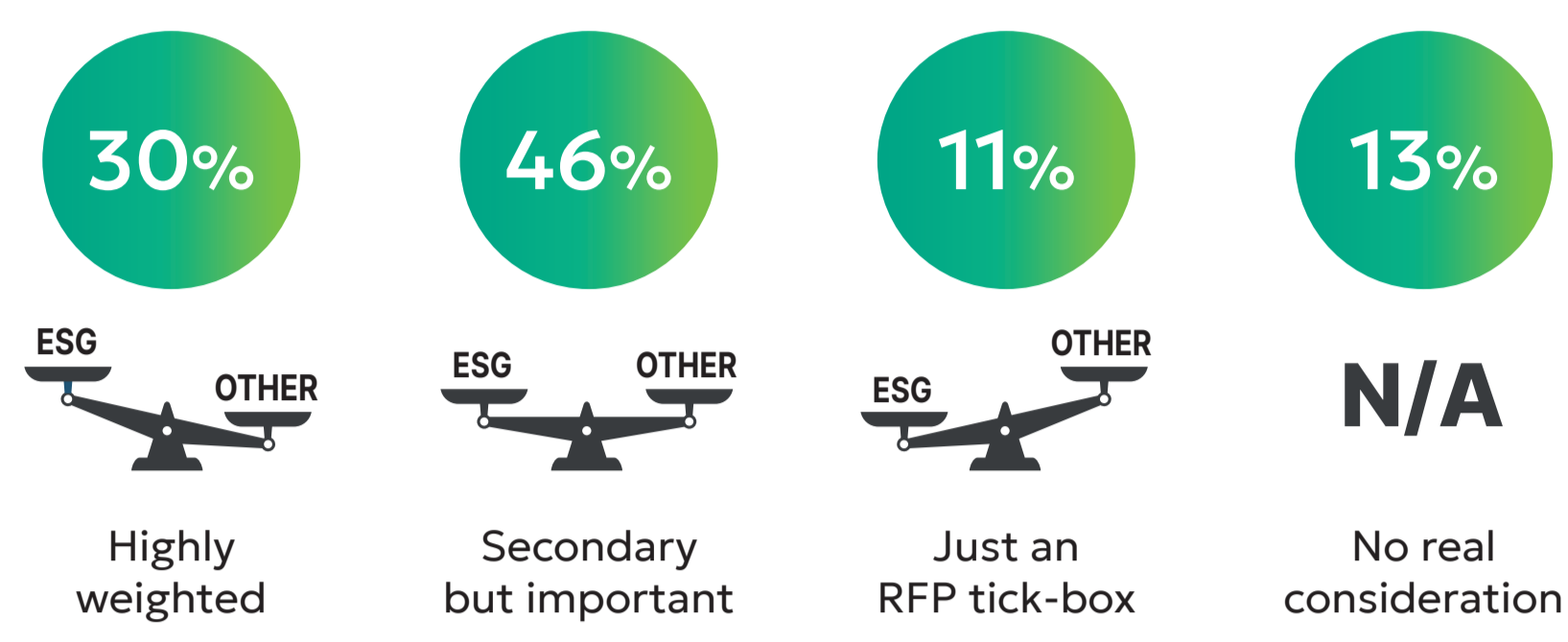
ASSESSING THE ESG CREDENTIALS OF IT SUPPLIERS



Check out the annual reports of most enterprises nowadays and the chances are that environmental, social and governance (ESG) related objectives and achievements will be highlighted alongside financial results. But with so many aspects of business operations now dependent on IT, how are organisations making sure that the IT vendors they buy from are supporting, rather than undermining, their ESG agenda? A recent survey of 50 CIOs conducted by Freeform Dynamics and the CIO WaterCooler sheds some light.



How much do you specifically consider the following when assessing the CSR/ESG/sustainability credentials of suppliers during the buying process?



3 in 4 say ESG credentials impact buying decisions

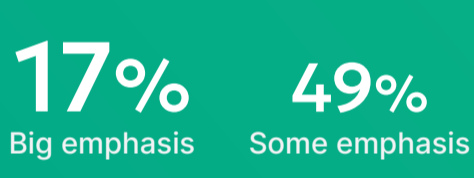
ESG ASSESSMENT CRITERIA

How much do you specifically consider the following?



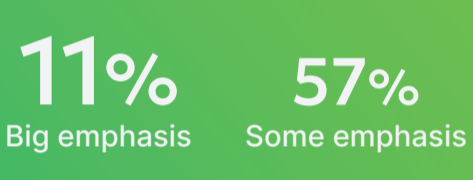
VALIDATION

Third party assessments of credentials and performance



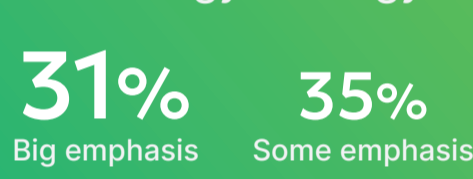
PROMISES

Public statements, goals and commitments

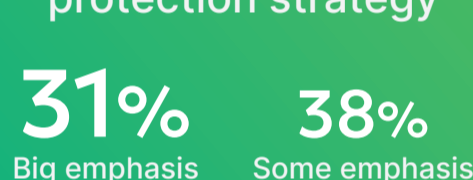


STRATEGY

A credible sustainability & energy strategy

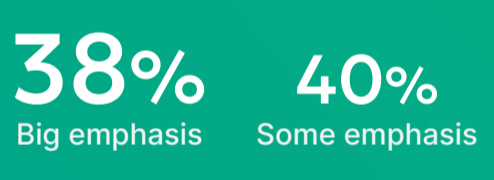


A credible environmental protection strategy

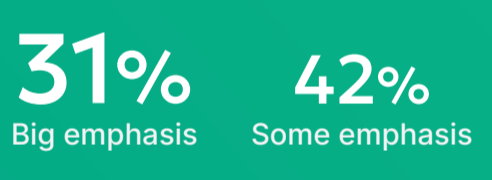


OPERATIONS

Inclusion and equality



Ethical supply chain



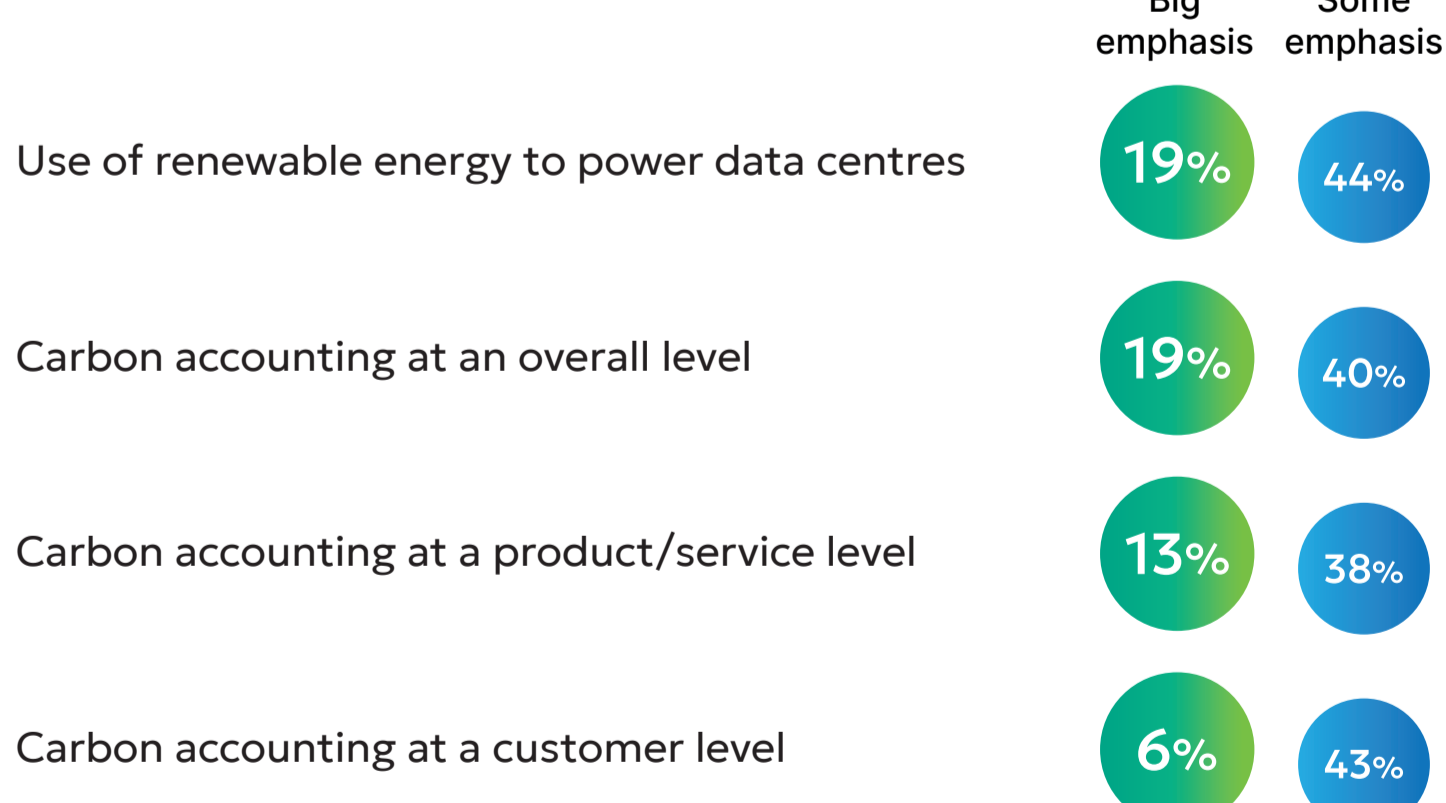
Recycling and reuse



SPOTLIGHT ON SUSTAINABILITY



How much do you consider the following?



CONCLUSION

ESG considerations are now finding their way into the IT decision-making process, but still less than a third of CIOs view them as primary vendor assessment factors. The varying degree of focus on specific criteria implies that many IT leaders are still in the process of working out what they want from suppliers in this area and why. With growing attention around ESG in general, though, we anticipate it won't be long before they get there.

