

The Service Integration Journey

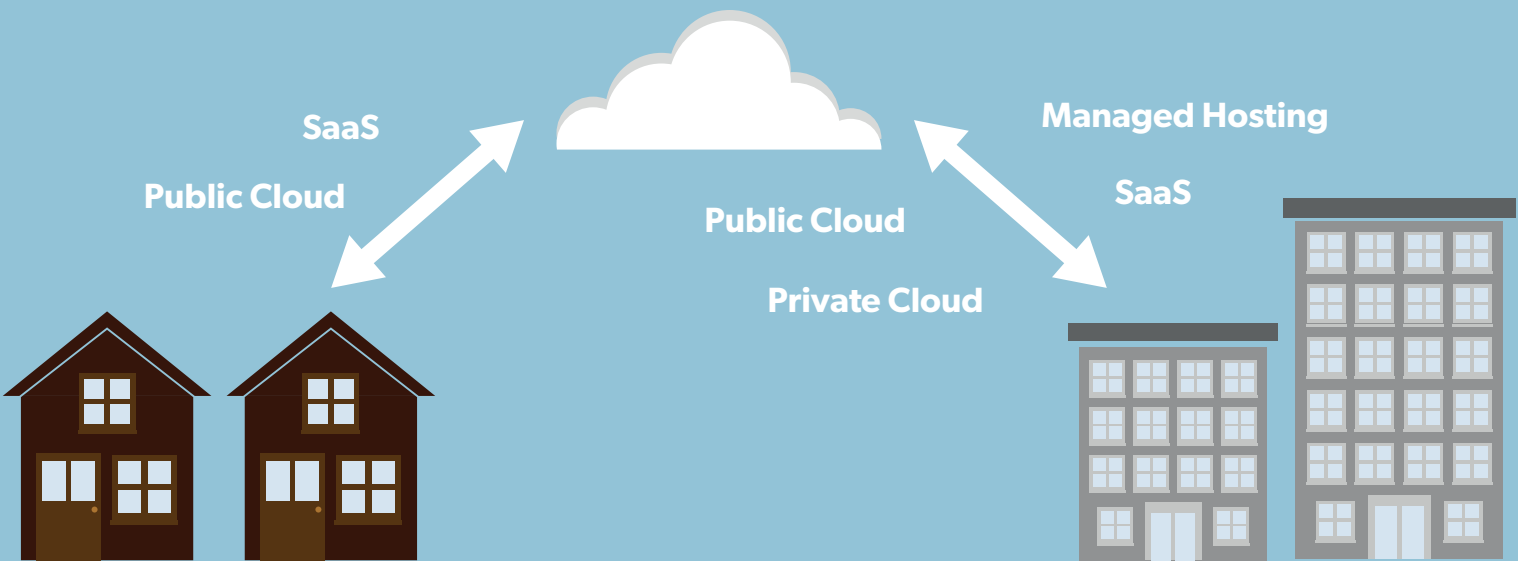


in association with



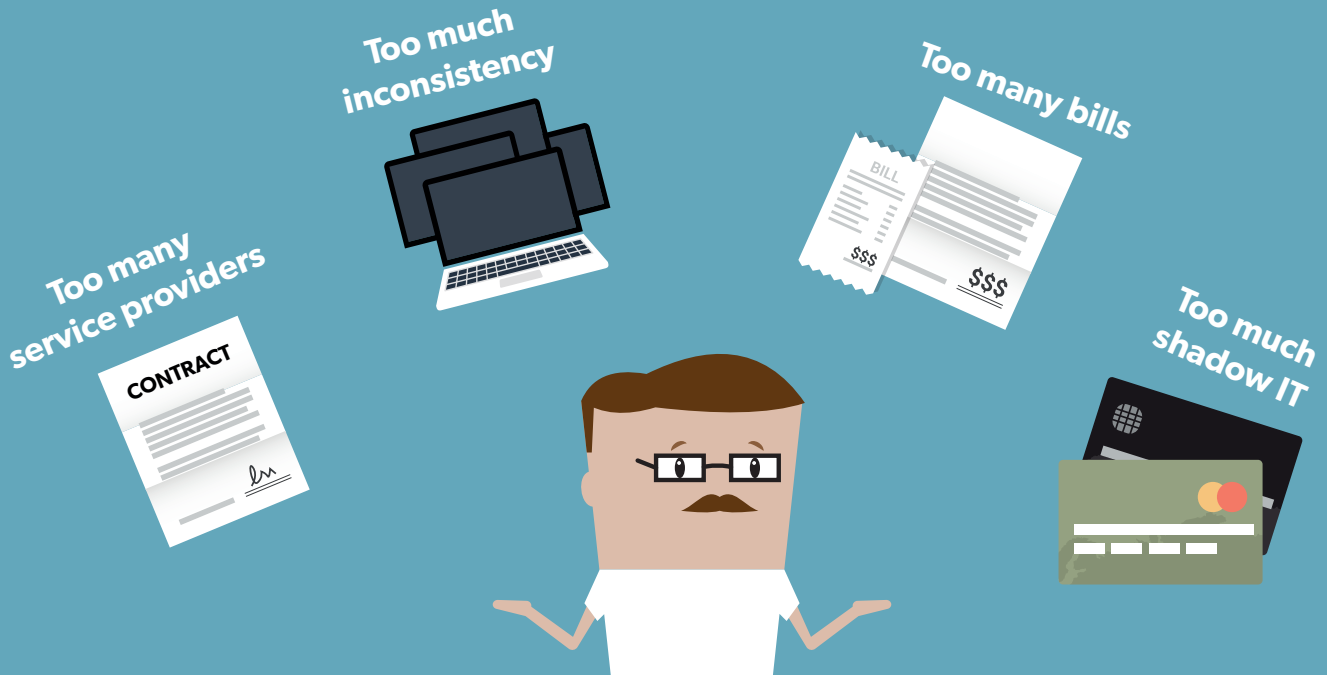
Cloud is the new normal

The future of IT at work is cloud-like, just as it already is at home.



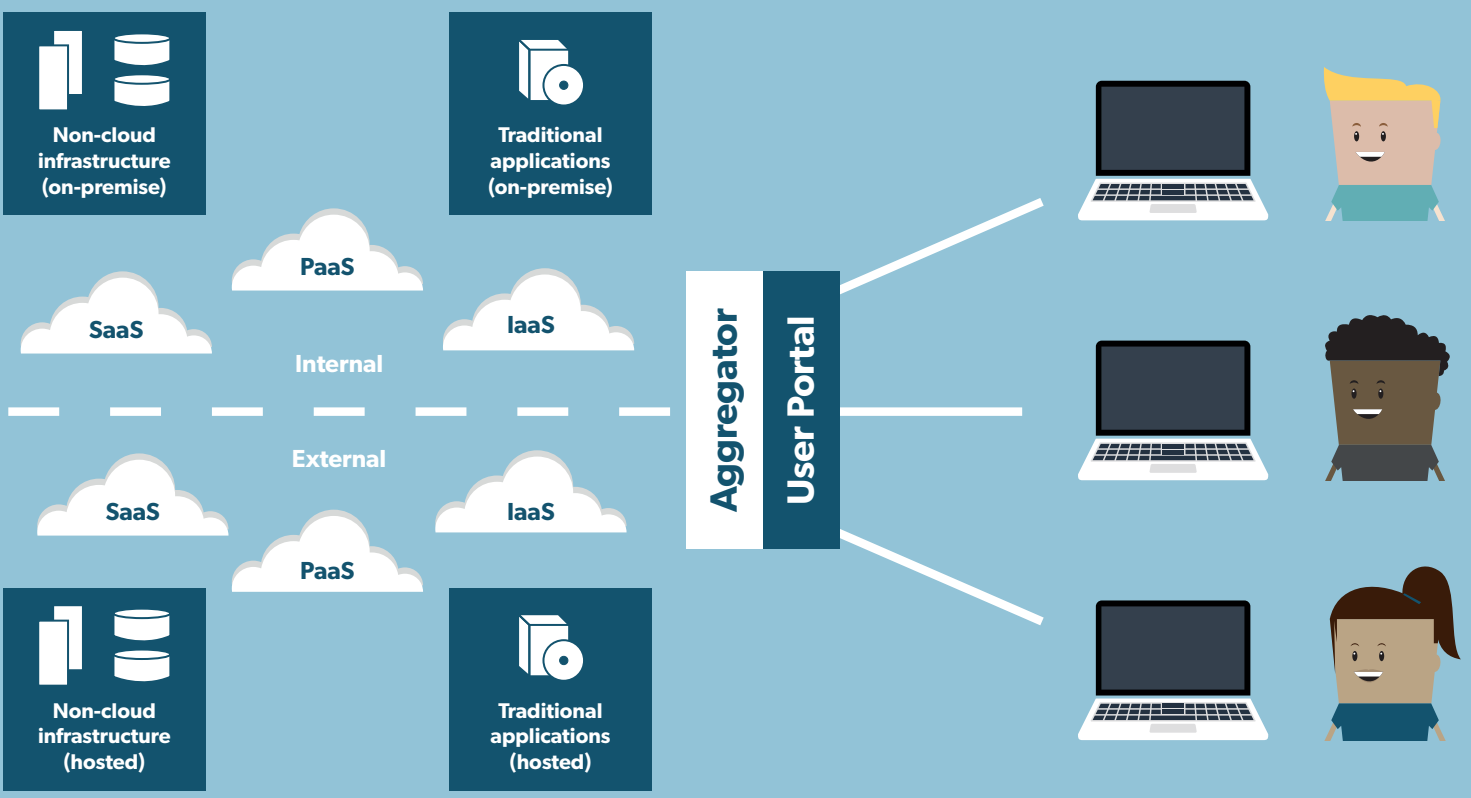
But... Cloud sprawl and service discord!

How to make it work together, and get processes in place?



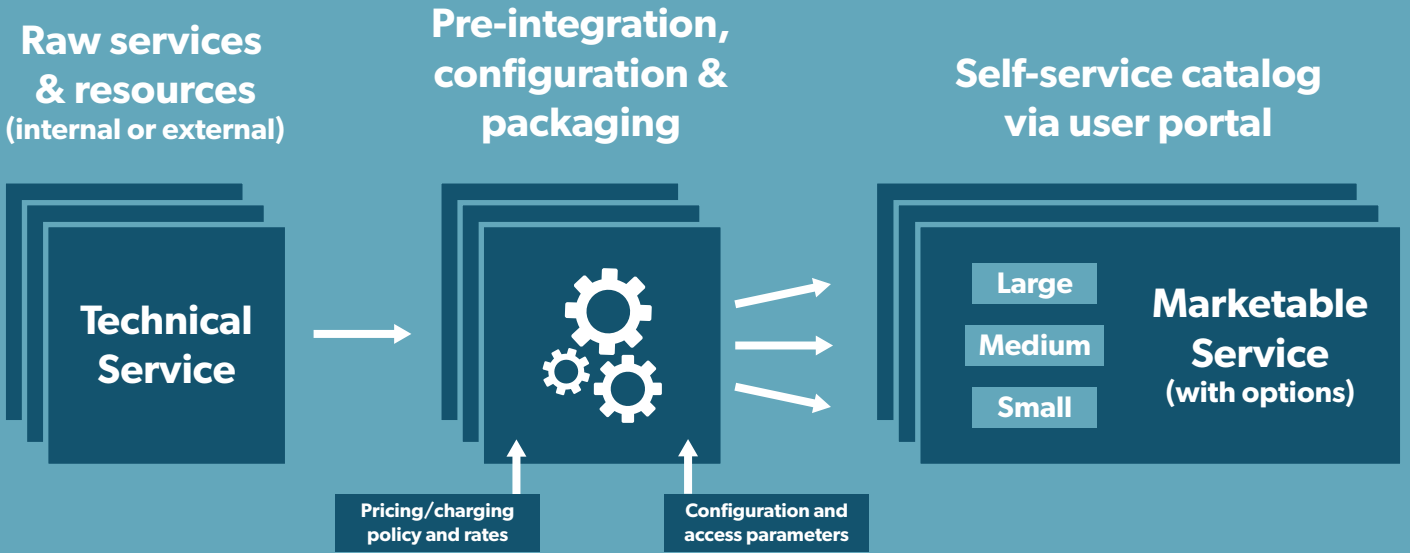
Service integration

Whether internal or external, become the aggregator that pulls it all together.



Self-service store

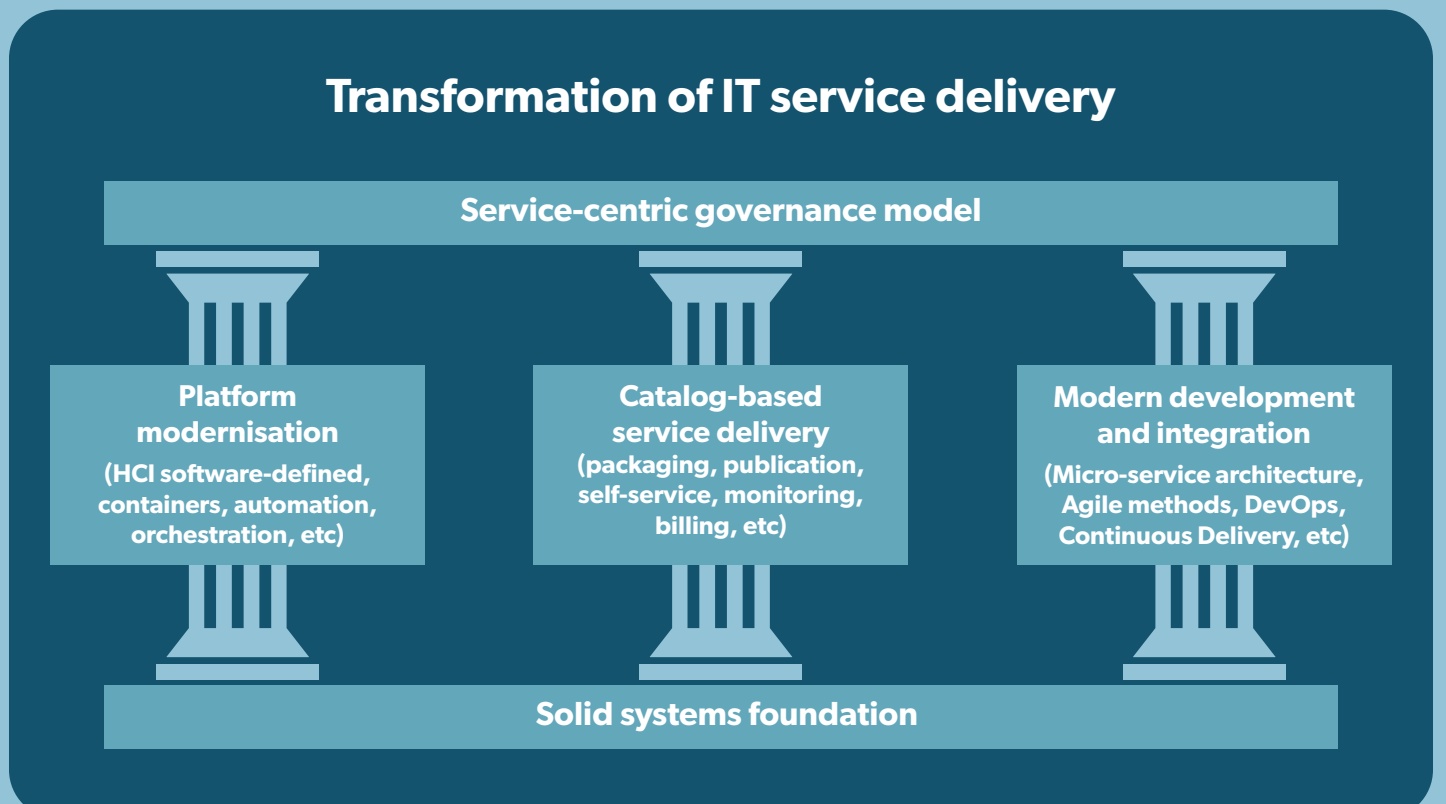
Create easily consumable services from complex technical resources.



Everything in one place, one format, easier to find, less friction

Overall digital transformation of the business

Catalog-based delivery is a key pillar supporting digital transformation.



For more information please see the 'Simplifying Multi-Cloud Service Delivery' Executive guide, downloadable from the Freeform Dynamics website [here](#)